**Sexuality in Advertising**

Cut out an ad in which you believe that sexuality is used to sell a product. Answer the questions below as they apply to your advertisement. (The product could be perfume, body sprays, cigars, clothing, suntan lotion, etc)

1. What is the product being sold?
2. What is the setting of the ad?
3. What image or message is the advertiser trying to get across with the ad?
4. According to the advertiser, what is the product supposed to do?
5. Why do you think sexuality was used to sell the product?
6. What is the impact of this ad on you?